

Amy E. Whitesall

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Professional writer

Award-winning journalist with 16 years experience in a diverse range of subjects seeks to write lively, conversational articles for print and internet publication and create engaging web content and marketing materials. Excellent interviewing skills, uncompromising commitment to accuracy.

Areas of emphasis

- Health
- Families and Parenting
- Sports and Recreation
- Conservation/Sustainability
- Profiles

Select recognition

- First place, general feature writing (up to 75,000 circulation) – American Association of Sunday and Feature Editors, 2003
- First place, news story (40,000-100,000 circulation) - Associated Press Sports Editors, 2000

Professional experience

Active Voice Media, L.L.C.

(formerly Active Voice Professional Writing L.L.C) 2007-present

- Owner: Produce a variety of written work for print and internet publication and business communication, advise clients in publishing and outreach efforts.

Ann Arbor News, Ann Arbor, MI, 1994-2007

- Active life team co-leader/general assignment reporter, January-July 2007
- Feature writer 2001-2007
- Sports reporter, 1994-2001

Jackson Citizen Patriot, Jackson, MI

- Sports reporter 1993-94.

Fort Wayne Journal-Gazette, Fort Wayne, IN

- Sports reporter 1992-93.

Michigan House of Representatives candidate Tom Middleton

- Campaign manager intern 1990: Develop and write campaign literature, recruit, supervise and motivate volunteers, coordinate presence in local newspapers, canvass door-to-door.

Education

Washtenaw Community College –Internet Professional program (ongoing)
Michigan State University - B.A., Journalism, 1991

Other skills and interests

Web publishing :

- Proficient in hand-coding websites using W3C standards-compliant XHTML and CSS
- Experience designing websites using Adobe Photoshop and implementing them using Adobe Dreamweaver.
- Researched, set up and maintain website, www.stpaulchelsea.org, for St. Paul United Church of Christ in Chelsea, MI.
- Built and maintain www.whitesalls.com and www.cabinweb.net for family communication.

Also interested in digital photography, ice hockey, martial arts, kayaking, home remodeling.